

COMPANY PRESENTATION

Your audience. Your brand. We build the rest.

Your white-label cosmetics partner — from
formulation to market. Made in Germany.



Launching a cosmetic brand is unnecessarily complicated.

People with an audience already have the hardest part — trust and reach. Yet turning that into a product means navigating formulation labs, manufacturers, EU regulation, branding agencies and e-commerce platforms.

The result: many vendors, many contracts, and months lost before a single product ships.

TODAY YOU JUGGLE

Formulation labs	01
Manufacturers	02
EU regulation	03
Branding agencies	04
E-commerce platforms	05

Everything handled for you.

01

Brand & website design

Logo, visual identity and packaging — paired with a professional webshop built to convert.

02

Product development & white-label

Custom formulations or ready-made white-label cosmetics. We develop and produce both.

03

Launch & sales

Go-to-market, online sales and fulfillment — handled end to end, so you can keep selling.



HOW WE WORK

One partner, one contract.

01 One point of contact

A single team that owns your project from first call to first sale — no hand-offs to chase.

02 Vetted German production

A network of trusted German manufacturers, managed entirely by us behind the scenes.

03 Made in Germany

Full EU compliance built in. You stay focused on your audience while we build the rest.

Reasons to build with us.

01

Everything under one roof

Formulation, branding, production and sales — one partner, one contract.

02

German quality, Spanish digital

A Spanish company bridging German cosmetics expertise with global markets.

03

Quick to market

White-label products live in weeks, not the many months a build-up takes.

04

Your own brand

Everything carries your name and identity — never ours. You own the brand.

PRODUCT

White-label or fully custom.

Ready-made white-label

Proven formulations, your branding. The fastest route from idea to shelf.

4–6 wks
TO LAUNCH

Custom formulation

Developed to your vision, including testing and regulatory approval.

8–16 wks
INCL. TESTING & APPROVAL



Three ways to start.

MARKETPLACE START

€50 /month
+ per-order sales fee

Storefront on the Tojo Dynamics platform
White-label products, optional domain
Payments & fulfillment fully managed
Hosting included · live in weeks · cancel anytime

BRAND LAUNCH

from **€1,500**
one-time · + optional €50/mo

Own standalone shop & domain
White-label or custom · visual identity from our system
Custom webshop, marketing & email automation
Fulfillment coordination · 6 months support

ALL-IN-ONE BRAND

from **€2,500**
one-time · + optional €50/mo

Own shop & domain · white-label or custom
Complete bespoke brand identity from scratch
Bespoke webshop & full marketing campaigns
Dedicated account manager · 12 months priority support



TRUST

Made in Germany, EU-compliant.

EU Cosmetics Regulation (EC 1223/2009)

GMP-certified production partners

CPNP registered

Complete **Product Information File** (PIF)

Dermatologically tested formulations

GDPR-compliant data & operations

Mission, vision, values.

MISSION

Enable anyone with an audience to launch their own cosmetic brand — without complex supply chains, regulation or multiple vendors.

VISION

To be the leading bridge between German cosmetics expertise and global markets.

VALUES

- 01 Quality
- 02 Partnership
- 03 Innovation
- 04 Transparency

At a glance.

EU

COMPLIANT

DE

MADE IN GERMANY

4–6

WEEKS · WHITE-LABEL
LAUNCH

3

SERVICE LANGUAGES

GET STARTED

Ready to launch your cosmetic brand?

Start your brand →

EMAIL

info@tojodynamics.es

WEB

tojodynamics.es

BASED

Spain · Made in Germany

HOURS

Mon–Fri · 9:00–18:00 CET